Privacy Policy

Responsible processing of personal data is a standard practice at Ellipse clinic, a.s. You may be asked to share your personal data on our website. These data will be stored and processed for as long as necessary to meet your individual customer needs and to provide you with relevant information. Ellipse clinic, a.s. promises to process your personal data in compliance with data protection requirements. They will not be transferred to any third parties apart from those stated further herein. Ellipse clinic, a.s. processes customers’ personal data without their explicit consent strictly to the extent admitted by Act No. 110/2019 Sb., on Processing of Personal Data, and Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter as “GDPR”).

“Cookies” are small text files, which may be sent to your browser by our server when you use our website. Our cookies do not contain any personal information, which means that your privacy is protected. They do neither contain your e-mail address nor show us your identity. Most browsers accept cookies automatically, yet you may change your browser’s settings so that it does not accept them. However, this may result in certain website content not being displayed correctly.

Information on Data Protection

I. Initial Provisions
Ellipse clinic, a.s., with registered office at Na pískách 266/65, Dejvice, 160 00 Prague 6, ID No.: 27829651, registered with the Municipal Court in Prague, Section B, File 14594, acts as the personal data controller under Article 4(7) of GDPR. “Personal data” means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an on-line identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

II. Sources and Categories of Processing of Personal Data
1. The controller processes personal data either provided by you or acquired pursuant to the fulfilment of your order.
2. The controller processes your identification and contact data as well as other data required for the performance of contract.

III. Lawfulness and Purpose of Processing of Personal Data
Legal basis for processing of personal data is 1. the performance of contract between you and the collector 2. the legitimate interest of the controller in providing direct marketing (including, without limitation, sending of commercial communication, notices and newsletters) 3. your consent to processing for the
purposes of sending commercial communication, notices and newsletters in connection with Section 7(2) of Act No. 480/2004 Sb., on Certain Information Society Services, in the absence of an order for goods or services.

Purpose of processing of personal data is 1. the fulfilment of your order and enforcement of rights and obligations arising from the contractual relationship between you and the collector; successful fulfilment of your order requires the provision of certain personal data (name and surname, date of birth, place of residence, e-mail address and phone number); the provision of personal data is essential for the conclusion and performance of contract; a contract cannot be concluded or performed by the collector without the provision of personal data, 2. the sending of commercial communication and carrying out other marketing activities (related solely to the use of name and surname as well as the subject’s contact detail as stated in the Consent to the Processing of Personal Data).

IV. Storage Period
The collector stores the personal data 1. for as long as it is necessary for the enforcement of rights and obligations arising from the contractual relationship between you and the collector as well as for the assertion of claims related to this contractual relationship, 2. until withdrawal of consent to the processing of personal data for marketing purposes, no more than 5 years, if personal data are being processed on the basis of a consent. Following the expiry of the requisite storage period, the collector shall erase the personal data.

V. Recipients of Personal Data (Controller’s Subcontractors)
The recipients of personal data include 1. parties, who participate in the delivery of the goods, services or payments made pursuant to a contract, i.e. companies involved in health care, specialized IT services and marketing, including their employees, that co-operate with the collector, provided that such transfer relates to the purpose, for which the consent has been granted, namely companies under the heading “Ellipse clinic, a.s.” or companies, which are either directly or indirectly controlled by the collector, 2. parties, who arrange for marketing activities.

VI. Your Rights
1. Right to revoke the use of your personal data. Naturally, you may withdraw your consent at any time via e-mail or in writing to the addresses set forth in Article 1X hereof.
2. You may request access to your stored personal data or request their alteration or blocking, at any time after registration.
3. The right to data portability, i.e. the right to receive from the collector the personal data provided by you in a machine-readable format. You may then transmit those data to another controller or request to have the personal data transmitted directly from one controller to another, where it is technically feasible.
4. The right to request erasure of the processed data, i.e. to request that the controller delete these data
from their database.
5. In addition, you have the right to lodge a complaint with either the controller or the Czech Office for Personal Data Protection, if you consider that your right to protection of personal data has been infringed.

VII. Security of Personal Data
1. The controller declares that they have adopted appropriate technical and organisational measures to ensure the security of personal data.
2. The controller declares that only authorised persons are allowed to access personal data.

VIII. Final Provisions
1. By placing an order via an on-line order form you confirm that you have read and fully accept the Privacy Policy.
2. The controller is entitled to amend this policy. The controller shall publish the new version of the Privacy Policy on their website and, simultaneously, may send you the new version hereof to the e-mail address you provided to the controller.

IX. Controller’s Contact Details
Address: Ellipse clinic, a.s., with registered office at Na pískách 1266/65, Dejvice, 160 00 Prague 6, Czech Republic
Contact e-mail: info@ellipseclinic.com
E-mail for withdrawal of consent: odvolanisouhlasu@ellipseclinic.com

This policy come into force on 15 September 2019.